

Engaging Grand Challenges through a Transformative Institutional Logics Perspective



Grand Challenges...



...and institutional logics

- ❑ Institutional theory has become “one of the most vibrant theories of the last decades” (Meyer & Höllerer, 2014, p. 1221)
- ❑ Institutional logics is “one of the key terms in the institutional vocabulary” (Greenwood et al., 2017, p. 10).
- ❑ A look at google scholar
 - 5500 citations for Friedland and Alford (1991),
 - over 2500 for Thornton and Ocasio (2008),
 - over 3000 for Thornton, Ocasio, and Lounsbury (2012)

Four meta-reflections

1. Macro-level positioning
2. Contextuality
3. Temporality
4. Plurality

Engaging the climate change grand challenge

1. Macro-level positioning
 - Environment logic
 - Engagement across macro-level orders
2. Contextuality
 - Examine climate change across co-existing and interacting interinstitutional systems
3. Temporality
 - Consider socio-ecological current trends and imagined futures on macro-level orders
4. Plurality
 - Theorize logic constructedness and impact on climate change

Transformative institutional logics perspective

- ❑ Impact
- ❑ Plurality
- ❑ Transformability

Feedback



Thank you!