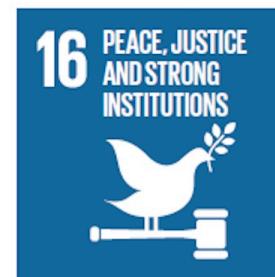


Engaging Grand Challenges through a Transformative Institutional Logics Perspective



Grand Challenges...



...and institutional logics

- Institutional theory has become “one of the most vibrant theories of the last decades” (Meyer & Höllerer, 2014, p. 1221)
- Institutional logics is “one of the key terms in the institutional vocabulary” (Greenwood et al., 2017, p. 10).
- A look at google scholar
 - 5500 citations for Friedland and Alford (1991),
 - over 2500 for Thornton and Ocasio (2008),
 - over 3000 for Thornton, Ocasio, and Lounsbury (2012)

Four meta-reflections

- 1.** Macro-level positioning
- 2.** Contextuality
- 3.** Temporality
- 4.** Plurality

Engaging the climate change grand challenge

1. Macro-level positioning

- Environment logic
- Engagement across macro-level orders

2. Contextuality

- Examine climate change across co-existing and interacting interinstitutional systems

3. Temporality

- Consider socio-ecological current trends and imagined futures on macro-level orders

4. Plurality

- Theorize logic constructedness and impact on climate change

Transformative institutional logics perspective

- Impact
- Plurality
- Transformability

Feedback



Thank you!