# Start Your Social Media Presence Today – eLearning Nugget

#### 🮯 Objective

When starting your social media communication, the first post on a platform can feel overwhelming: How do I start?

In this class, you'll learn how to go from passive to active mode in seven steps.

## O Description

- Building a network
- Following, liking, commenting and sharing
- Start posting without stress and pressure



**TwentyOne** 

**Skills** 

### Conditions

In cooperation with TwentyOne Skills, GRADE offers about 35 asynchronous online courses.

The 3-month sessions start at the beginning of January, April, July and October. Registration is possible at any time. Confirmed participants can access the courses for 3 months at the online platform of TwentyOne Skills. The current registration link can be found here: <u>https://tinygu.de/en21skills</u>

#### 1 Organizational Information

| Language / Format | English / Online  |
|-------------------|---|
| Target group      | Doctoral Candidates at all stages and Postdocs (R2/R3) from all faculties |
| Duration          | Approx. 15 minutes  |
| Registration      | https://tinygu.de/en21skills  |